



# Chiara Molina

## Ux Designer

I became a Ux Designer in 2017 after nine years of experience in almost any kind of digital role, such as copy writer, social media manager, content manager and team leader. I'm able to meet short deadlines and to communicate easily with all the stakeholders in a project.

### • Personal Info

- Torino - Italy
- +39 339 10 42 948
- [molina.ch@gmail.com](mailto:molina.ch@gmail.com)
- 1984-11-15
- [chiara-molina.com](http://chiara-molina.com)
- [linkedin.com/chiara-molina](https://linkedin.com/chiara-molina)

### • Skills

- Good stakeholders communications
- Problems solving
- Teaching skills
- Projects presentations
- Self management
- Easy understand of new software

### • Softwares

- Sketch
- Axure
- Invision
- Figma

### • Languages

- Italian Native
- English Advanced

### • Interests

Climbing, biking, drawing, reading, gaming, new technology, STEM boxes.

### • Experience

- 2019-05 / present **Ux Designer**  
*Wedoo Srl*  
Designing, prototyping, user tests, design thinking, teamwork, user journey...
- 2018-05 / 2019 - 04 **External Consultant**  
*CNH Industrial*  
Part-time consultant for the Internal Communication Team in managing and creating contents for their Intranet.
- 2017-01/ 2019-04 **Ux Designer**  
*Domino Srl*
  - Research for elements and trends of UX/UI
  - Wireframes, presentations, personas and Customer Experience
  - Writing of functional specifications
  - Clients relationship
  - Cooperation with system integrators
- 2009-05 / 2016-12 **Web Content Specialist**  
*Domino Srl*
  - Copy writing, social and content management
  - Team Leader of the Content Management team
  - Tutoring activities to clients and partners in the use of digital platforms (cms)
  - Handbooks writing
- 2007-09 / 2009-06 **Master in Storytelling Techniques**  
Scuola Holden, Torino (Italy)
- 2003-09 / 2006-11 **Degree in Figurative Arts, Music, Entertainment and Fashion**  
Università IUAV di Venezia - Facoltà di Design e Arti, Venezia (Italy)

### • Certifications

- 2017 Inbound Marketing
- 2019 Mobile User Experience (UX) Design