



## Chiara Molina

**Nationality:** Italian 📞 (+39) 3391042948 **Date of birth:** 15/11/1984

**Gender:** Female ✉️ **Email address:** [molina.ch@gmail.com](mailto:molina.ch@gmail.com)

🌐 **Website:** [www.chiara-molina.com](http://www.chiara-molina.com)

🌐 **LinkedIn:** <https://www.linkedin.com/in/chiara-molina/>

📍 **Address:** Via Bernardino Galliani, 10, 10125 Torino (Italy)

### WORK EXPERIENCE

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#### Ux Designer

**Wedoo Srl** [ 05/2019 – Current ]

Address: Torino (Italy)

- Information architecture
- Wireframing
- Customer experience
- Prototyping
- Writing of functional specifications
- User testing
- Analysis

#### External Consultant

**CNH Industrial - Internal Communications Team** [ 05/2018 – 04/2019 ]

Address: Torino (Italy)

Collaboration with the Internal Communication Team in managing and creating contents for their Intranet. The position requires my presence three days at week at the client venue.

#### Ux Designer

**Domino S.r.l.** [ 01/2017 – 04/2019 ]

Address: Torino (Italy)

- Research for elements and trends of UX/UI
- Wireframes creation
- Presentation creation
- Writing of functional specification
- Clients relationship
- Cooperation with system integrators

#### Web Content Specialist

**Domino S.r.l.** [ 01/2012 – 01/2016 ]

Address: Torino (Italy)

- Team Leader of the Content Management team
- Tutoring activities to clients and partners in the use of digital platforms (cms)
- Handbooks writing
- Management of big archives of contents
- Studying and writing of technical specifications for the construction of digital platforms' backend (SharePoint)
- Page composition for sections not included in the original design

- Clients relationship
- Cooperation with system integrators

### **Content Manager**

**Domino S.r.l.** [ 05/2009 – 12/2011 ]

Address: Torino (Italy)

- Copy writing
- Social media management
- Content Management
- Clients relationship

## **EDUCATION AND TRAINING**

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### **Master in Storytelling Techniques**

**Scuola Holden** [ 09/2007 – 06/2009 ]

Address: Torino (Italy)

### **Degree in Figurative Arts, Music, Entertainment and Fashion**

**Università Iuav di Venezia - Facoltà di Design e Arti** [ 09/2003 – 06/2006 ]

Address: Venezia (Italy)

### **Certification on "Mobile User Experience (UX) Design"**

**Interaction Design Foundation** [ 27/09/2019 – 06/03/2020 ]

<https://www.interaction-design.org/chiera-molina/certificate/course/fltqnHSHvVCH78xgH0>

## **LANGUAGE SKILLS**

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Mother tongue(s): **Italian**

Other language(s):

### **English**

**LISTENING C1 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

## **DIGITAL SKILLS**

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### **My Digital Skills**

AxureRP / Buona conoscenza software di progettazione UI e UX per web e app (InVision Adobe XD Sketch) / Punctuality and Time-keeping / Team-work oriented / Motivated / Written and Verbal skills / Good listener and communicator

## **ORGANISATIONAL SKILLS**

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### **Organisational skills**

- Good organizational and management skills obtained through the years in every role, working on big quantities of contents and distributing the work among team members. I developed personal systems of work management and specific documents to share outside the agency.

## **COMMUNICATION AND INTERPERSONAL SKILLS**

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### **Communication and interpersonal skills**

- Good skills in extra and intra-team communication and with job partners, obtained as Team Leader, Ux designer and external consultant.
- Teaching skills developed as Team Leader, towards team members, colleagues and clients.
- Presentation skills obtained as UxDesigner.

## **JOB-RELATED SKILLS**

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### **Job-related skills**

- Good grasp of workflows in a project.
- Good ability to rationalize and simplify contents and structures.
- Self-management abilities.
- Ability to understand and compromise and/or offer different solutions according to the technical needs of the project.

## **OTHER SKILLS**

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### **Other skills**

- First aid: certified in providing first aid as part of my formation in scuba diving.
- Photography: performed at amatorial level with analog equipment.
- Freehand drawing: high school diploma obtained at the Istituto Statale d'Arte Benvenuto Cellini.